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Optimising the Role of Developing and Awakening the Younger Generation in Sidoarjo District

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Abstract

This study was conducted with the aim of revealing supporting and inhibiting factors and strategies that can be applied to increase the contribution of Karang Taruna in village development. The research method used is qualitative with data collection techniques in the form of in-depth interviews and documentation.

The results of the study indicate that Karang Taruna Kali Pecabean Village, Sidoarjo Regency has a strategic role as a forum for young people to apply their potential and creativity for village progress. Supporting factors include community support, cooperation with the village government and the private sector, and adequate funding. On the other hand, inhibiting factors are mainly related to ineffective communication, as well as constraints in funding and access to resources.

The recommended strategies to increase the role of Karang Taruna include increasing internal and external communication, increasing member capacity, diversifying funding sources, and expanding cooperation networks. Thus, this study contributes to understanding and optimizing the role of youth organizations in the context of local development, especially in Kali Pecabean Village, Sidoarjo Regency.

Keywords: optimization, Karang Taruna, developing, young generation

INTRODUCTION

The independent Indonesian nation has determined the ideals and goals it wants to achieve, as stated in the fourth paragraph of the Preamble to the 1945 Constitution, namely: "Protecting all Indonesian people and all Indonesian territory and advancing public welfare, educating the Indonesian people and all Indonesian territory and advancing public welfare, educating the nation's life and participating in implementing order based on independence, eternal peace, and social justice". In a developed society, various needs for public services arise to ensure survival both collectively and individually. Karang Taruna, as a social entity at the village level, is not only a group of teenagers with a mission and goals, but can also provide assistance to residents or communities in need. Its existence is recognized in the implementation of social assistance in accordance with Law Number 11 of 2009 concerning Social Assistance. In this case, the community is given as many opportunities as possible to play a role in social efforts, both individually and through various institutions or organizations such as religious organizations, communities, non-governmental organizations, or even business entities and social welfare institutions. The purpose of this role is to support the success of the implementation of social security.

In our society, we often hear the term Karang Taruna. However, some people do not really understand the role or function of Karang Taruna, people only know about Karang Taruna as a gathering place for the younger generation and often the activities of Karang Taruna do not get enough attention from the community. Karang Taruna does not have systematic activities for youth development, the activities carried out are more supportive (carried out on certain occasions or times), the management of the organization has not been running well, meaning that there are some Karang Taruna that do not have a complete management staff on average and there is no clarity whether they are functioning. Some are managed by management,

while others have full staff but have not been active for a relatively long time. Nevertheless, Karang Taruna is a youth organization that has roots in the family, aiming to foster the younger generation, especially in rural areas. Karang Taruna's vision is to be a place where the creativity of the younger generation continues to develop, build brotherhood, and foster a sense of belonging, so that it can become a partner for youth institutions and the government in advancing creativity and social welfare, both at the local level and in other areas. In terms of social welfare, Karang Taruna seeks to increase its role in mobilizing and directing the participation of the younger generation in development, especially in rural areas. In addition to fighting for social welfare at the village or sub-district level, Karang Taruna also seeks to develop the creative potential of the younger generation, with the aim that the younger generation in rural areas can become drivers of development in the region.

Organizational container is a consciously organized social unit, with relative and identifiable boundaries, which continuously works towards a common goal (Widodo, 2020). Furthermore (Muspawi, 2023) said that an organization is a system of formal, structured and organized groups of people who work together to achieve common goals. The role of youth in community development is very vital, because they are the next generation of a society's civilization. It is known that youth are often considered Agents of Change, which means they have a key role in initiating and driving change in society. They are at the center of every transformation that occurs in society. Youth are also often pioneers in achieving success in change, with their burning enthusiasm, they contribute to shaping the future of a nation. Indonesian history itself records how important the role of youth was in achieving independence, as seen in historical events such as Rengasdengklok and the Youth Pledge. However, with rapid technological advances and the increasing influence of Western culture, the role of youth in the present day often declines significantly, which has the potential to affect the fate of the nation as a whole. Social values are ignored, concern for the environment is reduced, and the leadership of the younger generation is eroded.

Karang Taruna does not yet have systematic youth development activities, the activities carried out are more incidental (carried out on certain occasions or times), the management of the organization has not been running well, meaning that most Karang Taruna on average do not have staff. The management is complete and there is no clarity or function. Some of them belong to management, while others have full-time workers but have not been active for a relatively long period of time. Teenagers are the generation that will inherit the future of Indonesia, with great hopes that they can become individuals who contribute positively to the progress and welfare of the country. However, in reality, there are concerns that arise regarding the social phenomenon that damages the spirit and potential of today's teenagers. The development of this social phenomenon has increased over time without many people realizing it. Various daily stories about deviant behavior carried out by teenagers are often in the spotlight, both in the media and in society. This reflects the seriousness of the impact of this phenomenon and shows the need for concrete action to prevent behavioral disorders in teenagers in Indonesia. To achieve national goals, various development and capacity building steps are taken in all sectors, including natural and human resources. One of the problems often faced is the quality of human resources, which is very important because they are part of the young generation who will bear leadership responsibilities in the future.

Therefore, a young generation that is qualified, ethical, patriotic, and has trust in society and the country is very important. However, many young people face social problems such as deviant behavior, drug abuse, street children, and so on, both due to internal and external factors. If this is not handled seriously, it will threaten the sustainability of the nation and state. The role and quality of the young generation are declining, and their ability to develop thinking and creativity to build the nation is hampered. Therefore, efforts, programs, and activities are needed that involve all parties, including families, youth organizations, educational institutions, communities, and of course the young generation itself, in a sustainable manner.

RESEARCH METHOD

The qualitative data analysis stage is the process of organizing data, sorting into units to be managed, synthesis, research, and pattern identification. At this stage, the study has identified components that are considered important and what is being studied. So that researchers can make decisions about the parts that can and should be notified to other parties about optimizing the role of Sidoarjo youth organizations in developing and raising the young generation of Sidoarjo.

The data analysis process from this study has other stages, the stages are as follows.

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1) Data Collection

The data analysis process in this study begins by reviewing all available data from various sources ranging from youth organizations, the surrounding community, and community leaders. The data analyzed starts from the results of interview data, observations that already have notes, personal documents, official documents, pictures, photos, and so on.

2) Data Reduction

After being read, studied and reviewed, the next step is to reduce the data which is done by abstracting. Abstraction is an effort to make a summary of the core, processes and statements from informants in the field that need to be underlined or considered important.

3) Data Display

After the data transformation process, the next step is to organize the data into units. These units are then classified in the next step. Categorization involves verifying the validity of the data through source triangulation.

4) Drawing conclusions and verification

A process of summarizing or presenting data carried out by researchers in an effort to draw conclusions about research data, as well as analyzing data and drawing conclusions.

RESULTS AND DISCUSSION

Optimizing the Role of Karang Taruna in Developing and Raising the Young Generation in Sidoarjo Regency.

The young generation has an important role in the development process, both in the fields of education, politics, social and culture. Youth participation in village development needs to be facilitated by opening wide access and maximum support from the government and village community leaders so that the young generation is consciously willing to involve themselves in the entire development process that is carried out. In general, the goal of development is to encourage the development process more quickly in order to create an advanced, prosperous and prosperous society (Ollivia, 2021). Karang Taruna as a youth institution is a forum for the young generation to apply their abilities for the progress of the village. The current position of Karang Taruna is very strategic as a social organization where young people can innovate and find solutions to solving social problems in the village. Efforts to increase the role of Karang Taruna by providing opportunities for the young generation to show their innovation and creativity in holding village education activities and sports activities, as well as other social activities.

Role of Facilitator

As a form of youth involvement in village development, it must be facilitated by providing freedom to innovate in educational activities, sports, and other social activities in accordance with the developing era. Youth must be given space to brainstorm (one method of collecting creative ideas in a short time and producing the right solution to a problem) and implementing development programs in villages.

The explanation from the resource person above indicates or proves that the Village Institution maximally supports the existence of the Karang Taruna organization which makes the young generation more interested in the facilities provided, the sign is that the Village Institution does not let go of the organization, the Village Institution guides young men and women to be creative and innovative, if there is no support from the Village Institution it will have fatal consequences, making young men and women of Karang Taruna consider themselves unnecessary and unappreciated.

Role of Motivator

A motivator for the Karang Taruna organization, to mobilize and inspire young members to be actively involved in social, educational, and development activities in the community. Providing encouragement, providing training, and creating a supportive environment for Karang Taruna members to develop personally and contribute positively to their community. The explanation above shows the importance of motivation, especially for young men and women who are still teenagers, so that they can mingle and have the confidence to express their opinions, and also build a high leadership spirit.

Supporting and Inhibiting Factors for Optimizing the Role of Karang Taruna in Developing and Raising the Young Generation in Sidoarjo Regency.

Communities in various fields are not free from various obstacles or barriers that accompany them. Although the role of Karang Taruna has experienced many obstacles to achieving its goals, it must also be acknowledged that there are many programs created by Karang Taruna youth that are successful and achieve their goals. Karang Taruna youth can play a bigger role in overseeing and actively participating in the course of creative and productive development, Karang Taruna youth also play a role as a forum for developing self-potential. The following is support from the community to help optimize Karang Taruna:

- a. There is community support and input from the community obtained from village deliberations.
- b. Cooperation between the village government and the private sector in empowering the community. Good cooperation between the village government, the private sector and the community can improve, especially in the economic sector. The community will get job opportunities while the private sector will benefit from the village government and the village community.
- c. Funding cannot be denied that the most needed thing for every individual or group is money. A very important role in a youth organization. Because if there is no money, then automatically the routine activities of the youth organization cannot be carried out. Therefore, it has become the task of the Kali Pecabean village government to solve the problems and the main obstacles for the youth organization. Provision such as coaching and funding for youth organizations is of course the responsibility of the government, village government and community. As stated in Law Number 40 of 2009 Article 45 paragraphs 1 and 2, namely:
 - 1) The government and regional governments are required to facilitate youth organizations, educational organizations, and student organizations.
 - 2) Education Units and Education providers are required to facilitate educational organizations and student organizations according to their scope.

Communication

Communication is the process of exchanging information, ideas, feelings, or messages between individuals or groups through various means, such as verbally, in writing or in action. The main purpose of communication is to understand and be understood by the parties involved, so that the message conveyed can be received and responded to well. Communication involves delivering messages, receiving messages, and interaction and understanding between the parties involved. Success in conveying information or messages is highly dependent on the effectiveness of the communication process used. However, communication between communities regarding increasing social activities does not always run as smoothly as expected by the Karang Taruna organization, of course there are obstacles that hinder these activities. There are obstacles that arise in communicating with the Karang Taruna organization in its efforts to increase social activities in the community, namely being faced with technical and human challenges. Technical challenges occur due to limited media available, while human challenges include individual differences, differences of opinion, differences in age, differences in understanding, and so on.

Human Resources

Human resources are responsible for planning, implementing, recruiting, training, career development, and initiatives related to organizational development in a company or organization. Personnel management involves planning, organizing, directing, and supervising the activities of managing, developing, compensating, integrating, and maintaining members to achieve individual, organizational, and community goals. Flippo in his statement equates the concept of human resource management with personnel management. Human resource management has a very vital role for companies in managing, organizing, and utilizing human resources effectively, productively, and efficiently to achieve company goals. Karang Taruna is a youth organization in Indonesia that focuses on developing the potential of youth and communities at the village or sub-district level. The role of Karang Taruna in developing Human Resources is very important, especially in skills training, and social development.

However, there are various factors that can be obstacles or supporters in carrying out this role. Here are some of these factors:

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- 1) Limited resources: Limited funds and facilities are often the main obstacles in implementing Karang Taruna programs. Without adequate financial support, it is difficult to conduct effective training or activities.
- 2) Lack of government and community support: Support from local governments and communities is very important. Lack of cooperation and participation from these parties can hamper planned programs.
- 3) Suboptimal human resources: Limitations in terms of knowledge, skills, and experience of Karang Taruna members can hamper the effectiveness of the programs being run.
- 4) Weak communication and coordination: Lack of coordination and communication between Karang Taruna administrators and related parties, such as the government and other institutions, can cause programs not to run according to plan.
- 5) Mental culture: Passive mentality and lack of initiative from young people can be major obstacles. A culture that does not support innovation and change can also be an obstacle.

Supporting factors for the role of Karang Taruna:

- 1) Support from the village government and stakeholders and cooperation with private institutions that can provide the necessary resources and technical assistance.
- 2) Strong commitment and leadership: Effective leadership and high commitment from Karang Taruna administrators can encourage the implementation of better and more sustainable programs.
- 3) Active participation of youth: Active participation and initiative from members and the surrounding community can increase the success of the programs implemented.
- 4) Training and development of skills to improve the skills and knowledge of Karang Taruna members.

Infrastructure

Facilities are anything that is used as a tool or facility to carry out an activity or achieve a certain goal. Such as tools, places, or vehicles used to share needs. Infrastructure is anything that is part of the physical infrastructure that supports a certain activity or process. Infrastructure includes all kinds of facilities and physical structures needed to facilitate activities or mobility, such as roads, bridges, buildings, transportation systems, and so on. Infrastructure creates an environment or framework that allows for efficient use of facilities. Karang Taruna is an organization that plays a role in developing the potential of the younger generation and making a positive contribution to society. Suitable facilities and infrastructure are very important to support Karang Taruna activities. The facilities provided to Karang Taruna youth are non-material and also material. These facilities have so far been provided by the general supervisor of Karang Taruna, Kali Pecabean Village in the form of assistance and grants by the head of Kali Pecabean Village. Facilities in the form of materials are used for the implementation of activities. Karang Taruna gets materials such as printers to print activity proposals, and Karang Taruna also has an accent to wear a secretariat to coordinate and also socialize, uniform facilities for activities carried out by Karang Taruna youth, licensing facilities to apply for funds to companies located around the location.

CONCLUSION

- 1. Karang Taruna of Kali Pecabean Village has succeeded in optimizing its role by strengthening the organizational structure, conducting skills training, and organizing innovative programs that motivate the younger generation to actively participate in village development. Through social, entrepreneurial, and cultural activities, Karang Taruna has helped to raise the spirit and potential of the younger generation to contribute to society.
- 2. The main supporting factors include active community involvement, government support, and the quality of skilled and committed human resources. However, there are several inhibiting factors, such as limited funds, lack of interest from the younger generation, and lack of adequate infrastructure to support more effective and sustainable activities.
- 3. To overcome these obstacles, Karang Taruna is looking for alternative funding sources through cooperation with third parties, increasing promotion of activities to attract more young people, and working with the government to improve infrastructure and facilities. These efforts aim to overcome

existing obstacles and ensure the optimization of Karang Taruna's role in developing and awakening the younger generation in Sidoarjo Regency.

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